

Where protection matters... welcome to the next generation of brand protection in the adult space.

How Does AdultBlock Work?

Not all websites on the Internet are suitable for work. The last thing you want is for your brand or business to be associated with an adult website without your consent. AdultBlock is an expanded protection service that allows brand owners to block registered terms in .adult, .porn, .sex and .xxx domains.

The AdultBlock service allows brand owners to block terms either already registered in the Trademark Clearinghouse (TMCH) or already registered in ICM Registry's Sunrise B program.

AdultBlock provides a powerful domain blocking service that covers all available names, plus premium domain names, as well as the future registration of names currently registered.



Key Benefits of AdultBlock

AdultBlock protects you where you need it the most.

DEFEND AGAINST ABUSE AND CYBERSQUATTING

If you don't corner the market in all domain names with your brand term, you leave your business unprotected. AdultBlock provides brand holders an excellent way to prevent cybersquatting and abuse without paying a hefty registration fee, including premium domain names.

ECONOMICAL BRAND PROTECTION

Proactive defense with domain blocking is a cost-effective brand protection strategy. Pricing on the basic AdultBlock product delivers substantial savings over the equivalent price for registering a single name in all four extensions.

FULL COVERAGE

Our experienced account executives will help you identify the number of currently available matches and variants of your brand name to help you choose the right plan for your needs.

HOMOGRAPH ATTACKS

All it takes is one small difference in the domain name to trick your customers into visiting a malicious look-alike website. Most users are unaware of homograph attacks because they aren't paying close attention or simply can't spot spoof domain names due to a small screen on their mobile device.

PRODUCT / PRICING	AdultBlock				AdultBlock+					
Registration Term	1 year	3 years	5 years	10 years	1 year	3 years	5 years	10 years	10 years	2019 Promo
Price	\$349	\$999	\$1,599	\$3,199	\$799	\$2,299	\$3,799	\$7,499	\$3,999	
Labels Covered	1				1 + Additional Variants					
Features	<ul style="list-style-type: none"> Block the label across all 4 TLDs. Premium domain name blocking. Blocking of domains when they become available. 				<ul style="list-style-type: none"> Block the label across all 4 TLDs. Premium domain name blocking. Blocking of domains when they become available. Variant Labels in SMD File and Sunrise B. Unicode variant blocking – homographic protection. 					